

GRADUATE STUDIES IN COMMUNICATION

M.A. IN COMMUNICATION
M.A. STRATEGIC COMMUNICATION
M.A. HEALTHCOMM & PROMOTION
Residential & Online

Priority Deadlines

Residential MA:

Fall Start: Nov 1st with final deadline of Jan 10th*

Online MA:

Fall Semester: Aug 1
Spring Semester: July 1
Summer Semester: Apr 15

Murrow College offers both residential and online MA communication degrees, as well as two online graduate certificates. The residential program is designed for those seeking higher-level understanding of communication theory, processes, and phenomena, as well as doctoral study. The online MA is a professional graduate degree for those who want to advance in the fields of strategic communication and health communication and promotion.

*Residential program requires GRE & TOEFL. Applicants must hold a bachelor's degree in communication or related field. If your bachelor's degree is not in a related field, additional undergraduate course work may be required.

Prepare for a career in communication, health promotion, and public policy.

The graduate programs in communication focus on:

Media, Society and Politics focuses on the role that communication plays in political institutions and in creating robust civic engagement. We examine political communication from multiple perspectives and examine the interplay of emerging technology, media, and communication with information seeking, processing, and decision making.

Media & Health Promotion focuses on media messages and health behavior. This includes social level analysis of mainstream and alternative media as products of and influences on the health of individuals and society; individual level analysis of psychological processes through which health related knowledge, attitudes and behaviors are shaped; and the creation of messages related to health and social well being, as well as how strategic message campaigns can influence decision making and social development.

Science Communication focuses on enhancing the relevance and accessibility of scientific information and local context needed for collaborative and sustainable resource management, especially among local populations most at-risk. We spotlight environmental communication, natural or technological hazards and the use or communication of public policy.

Online Graduate Programs: Launched in 2014, online MA and graduate certificates in strategic communication and health communication and promotion are flexible, affordable, highly competitive programs designed for those who want to advance as professional communicators. The programs' multidisciplinary approach offers expertise in both new and traditional media, critical knowledge and skills for today's innovative communications environment. 100% online. No GRE, letters of recommendation, or prerequisites. All students pay in-state tuition.

murrow.wsu.edu



WASHINGTON STATE UNIVERSITY
Edward R. Murrow
College of Communication

For more information, contact:

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Start your application as early as possible. To apply: <https://gradschool.wsu.edu/apply/>

GRADUATE STUDIES IN **COMMUNICATION**

Ph.D. IN COMMUNICATION

murrow.wsu.edu

Priority Deadlines

Fall Start: Nov 1st with final
deadline of Jan 10th
No Spring Semester admission

Tests Required

GRE, TOEFL

The doctoral program in Communication at Washington State University provides world-class curriculum, faculty, and facilities to prepare students as scholars and educators. In our doctoral program, you will work with diverse faculty who study health communication, media, society, and politics or science communication.

Prepare for a career in teaching, research and public service.

The Ph.D. in Communication program centers on:

Media & Health Promotion focuses on media messages and health behavior. This includes social level analysis of mainstream and alternative media as products of and influences on the health of individuals and society; individual level analysis of psychological processes through which health related knowledge, attitudes and behaviors are shaped; and the creation of messages related to health and social well being, as well as how strategic message campaigns can influence decision making and social development.

Media, Society and Politics focuses on the role that communication plays in political institutions and in creating robust civic engagement. We examine political communication from multiple perspectives and examine the interplay of emerging technology, media, and

communication with information seeking, processing, and decision making. Our research focuses on both individual-and societal-level outcomes.

Science Communication focuses on enhancing the relevance and accessibility of scientific information and local context needed for collaborative and sustainable resource management, especially among local populations most at-risk. We spotlight environmental communication, natural or technological hazards and the use or communication of public policy. Faculty and students specialize in science education, communication campaigns, communicating risks, risk perception analysis, spatial modeling of vulnerability and adaptive capacity of human populations, audience segmentation, media analysis and public engagement.

For more information, contact:

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