

A MESSAGE FROM GARY M. POLLACK



November 2017

Dear Friends and Colleagues:

Since moving our college fully to WSU's Health Sciences campus not quite four years ago, we have experienced significant change throughout the organization. (Of all the potential statements I could make, including that health care is complicated or that the atomic mass of carbon is 12.01, this is the one that I am most confident would garner broad agreement among the faculty.) We all know that change is hard, but the question of why it is so darn hard, especially in the higher education sector, is worth considering.

We have experienced all three traditionally-recognized types of organizational change: developmental (generally viewed as improving performance), transitional (replacing one or more elements with something entirely new), and transformative (migrating to a new future state that is not wholly known when the change process begins). Relevant examples for our college are increasing our extramural funding and the size of our graduate program five-fold or more, and doubling the size of our professional program (developmental); launching a second site for our professional program in Yakima and embracing a competency-based approach to evaluating student performance (transitional); abandoning traditional lectures in favor of comprehensive active- and collaborative-learning strategies throughout the didactic portion of the professional curriculum (transformative). In the aggregate, this was a lot of change for the college to manage, and the staff and faculty have worked diligently to make each initiative a success.

Barriers to effective change are largely predictable, and to varying extents manageable. Change always has associated costs; in an era of restricted higher-education budgets, the initial investment can be challenging or prohibitive. Change ultimately requires that people work differently, usually with an initial effort requirement that can be difficult for faculty to balance with ongoing demands on their time. Change also often requires modifying worldview or mindset. Especially in the academic sector, when faculty who were educated under a specific paradigm perpetuate that paradigm largely because "it worked for me" (but in reality because it represents a singular comfort zone), change can be a significant hurdle. Fortunately for us, none of the predictable hurdles were significant and change was embraced with a reasonable level of enthusiasm.

The one barrier that we have not overcome (yet) is confirmation bias, or the tendency for humans to interpret information in a manner that supports pre-existing beliefs. We had a recent example of this

phenomenon with respect to our competency-based approach in the Pharm.D. curriculum. The goal of this approach was to decrease the rate at which students fall off-track and graduate late (or not at all). The first cohort of students studying under this approach graduated in May with an “attrition” rate of 2.4% (compared to an average of 11.3% over the preceding three years). Some faculty expressed the very reasonable hypothesis that decreasing “attrition” would result in a decrease in the board exam pass rate. In fact, the pass rate for our 2017 graduates increased by about 5%, suggesting that our approach, at least with this first cohort, did not make them less competitive.

Most faculty found this to be a cause for celebration, or at least for relief, as we will need to evaluate programmatic results for several years before drawing any conclusions. However, the response from a subset of faculty suggested the belief that something was “missing” in the data. Certainly the board exam pass rate could not improve at the same time that attrition was decreased by an astonishing 8.9%. Could it? It was an unexpected question in light of quantitative data.

No one seems to know with certainty how might we combat confirmation bias in the context of organizational change and development. As with any form of bias, it would seem reasonable to believe that simply being aware (or reminded) of the potential for bias is a helpful first step. However, for those contemplating significant change, dealing with this phenomenon prospectively may be more challenging than any other aspect of the initiative.

Best wishes,



Gary M. Pollack
Dean, College of Pharmacy
Washington State University



UPCOMING EVENTS



NOV.

14-15

Career Fairs

Yakima & Spokane



**NOV.
24**

Apple Cup Rally

WSU Alumni Association
Seattle, Wash.



**DEC.
4**

**CougaRx Reception
at ASHP**

Orlando, Florida



**DEC.
8**

**Holiday CougaRx
Reception**

Spokane, Wash.

[More college events >>](#)

COLLEGE NEWS

WSU pharmacy prof, alum honored for lifetime achievement

R. Keith Campbell embodies just about every characteristic you can use to describe lifetime achievement within the profession of pharmacy.

On Friday, October 20, the WSU College of Pharmacy honored Campbell with its Lifetime Achievement Award.

The award recognizes a track record of excellence in pharmacy, patient care, advocacy, research, service and mentoring or teaching. It is the most prestigious honor bestowed on an individual from the Washington State University College of Pharmacy. The award presented to Campbell at the college's Crimson Gala was created by artists David and Forest Govedare. David is known for his horse sculptures in Vantage, Washington and his Bloomsday Runners sculpture in downtown Spokane.

To further honor his legacy, the money raised at Friday's gala goes towards naming the R. Keith Campbell Applied Patient Care Lab in the Pharmaceutical and Biomedical Sciences Building at WSU Health Sciences Spokane.

The Applied Patient Care Lab is where students learn hands-on patient care skills. Student pharmacists engage in peer-to-peer role-play which includes faculty-led feedback and discussion. This leads into practice converting patient assessment and evaluation into action through recommendation or emergency intervention, using a combination of case-based discussions and human patient simulation.

Pharmacy alumni and friends raised enough money at the gala to allow the college to not only name the lab, but also the student study area on the same floor.

"It is only fitting that we can dedicate the teaching space and the student study space to honor Keith, since he has made such a difference in the lives of so many students at WSU," said Gary Pollack, dean of the college.

Honoring a legend

To immortalize Campbell's contributions to pharmacy, the WSU College of Pharmacy is proud to announce that going forward its Lifetime Achievement Award will bear his name. The R. Keith Campbell Lifetime Achievement Award will honor the leaders, entrepreneurs and ground-breakers of the future who will shape the health care landscape in generations to come for the betterment of humankind.

Campbell grew up in Spokane Valley, Washington, and is a WSU graduate. He served over 45 years at the WSU College of Pharmacy in a variety of roles, including program administrator, professor, director, student advisor and several years as associate dean of student services. Over the course of his tenure Campbell contributed to over 700 publications and he helped create the clinical pharmacy curriculum and rotations for the college.



Audience members telling stories about R. Keith Campbell

Outside the classroom he developed numerous unique live and self-study programs about the management of chronic diseases, such as Type 1 diabetes. Campbell was the first pharmacist elected to the board of directors of the American Diabetes Association and he was one of the 17 founding members of the American Association of Diabetes Educators.

His list of professional accomplishments and awards is remarkable, and illustrates the profound impact he has made, both at WSU and on the pharmacy profession as a whole.

Pharmacy drug information teaching lab unusual in the country

[WSU Spokane Magazine article by Lorraine Nelson](#)

The Drug Information Center on the second floor of the Health Sciences Building looks like a typical windowless office with cubicles and computers, but what happens inside is rather extraordinary and benefits medical practitioners throughout the country.

[Read more »](#)



PRECEPTOR PRESS

Would you, or any of your friends, be willing to house a WSU College of Pharmacy student while they are on rotation in your community? We are searching for short-term housing for our students and would love to talk to you if you are able to help! Email us at pharmacy.expser@wsu.edu.

Cardiff Pharmacy students visit Washington State University for a learning experience of a lifetime

[Article in Cardiff University News](#)

Abbie Shaw, Emily Walters and Laura Bolger were invited to participate in a number of pharmacy-related programs and gained invaluable experience learning how pharmacy is taught and practiced in the United States.

[Read more »](#)



Kirkland pharmacist honored for excellence in practice, teaching

Megan Braine, clinical pharmacist for Seattle Cancer Care Alliance at EvergreenHealth, was named the 2017 Preceptor of the Year by the Washington State University College of Pharmacy.

Braine was surprised with the award during a special presentation at the clinic where she works in Kirkland, Washington, on September 28. She was nominated by Angela Armstrong, a fourth-year student pharmacist at WSU.

"What sets Megan apart from other preceptors was her willingness to connect with me. I wasn't treated as simply another student coming through on rotations, but was welcomed into the pharmacy family," Armstrong said.

Preceptors are an important part of the WSU Doctor of Pharmacy program. They supervise, teach and mentor student pharmacists in their final year of pharmacy school.

The Preceptor of the Year Award is given annually to a WSU pharmacy preceptor for outstanding contributions to the educational development of future pharmacists by demonstrating high standards of professionalism, ethics and clinical practice within the experiential training environment.

"Megan embodies the values that this award recognizes, all in support of providing the very best care to our patients, while modeling the delivery of an excellent clinical pharmacy experience for her students," said Rick LaFrance, pharmacy manager at Seattle Cancer Care Alliance.

Seattle Cancer Care Alliance is a cancer treatment center that is coordinated through a partnership between the University of Washington School of Medicine, Fred Hutchinson Cancer Research Center, and Seattle Children's Hospital. Braine works in the General Hematology/Oncology Clinic, which is an ambulatory care clinic for adult cancer patients with various types of cancer. Patient care provided by clinical oncology pharmacists includes chemotherapy, consultation and follow-up.



*from left to right: Braine
and Armstrong*

**WE NEED
MENTORS!**



One of the great things about being a Cougar pharmacist is getting to learn & develop within the WSU community.

**LEARN
MORE**



A MESSAGE FROM LINDA GARRELTS MACLEAN

Dear Alums, Colleagues and Friends of Pharmacy,

It is without exaggeration that I write how humbled, honored and inspired I am by the response we received from our alumni and friends as we celebrated Professor Emeritus R. Keith Campbell in October. It was truly a special night.

It was remarkable to witness so many people reconnecting, sharing and laughing! In our efforts to honor Keith and his contributions to the profession of pharmacy, we have accomplished some amazing things that will continue to honor his name while advancing the profession into the foreseeable future. The following is a short recap of the event:

- Over 400 of Keith's closest and dear friends joined us in Spokane on October 20 for the Crimson Gala.
- The event and related donations raised over \$250,000, which goes toward supporting our student pharmacists and is enough money to not only name our Applied Patient Care (APC) lab in Spokane in honor of Keith, but also the student collaboration and study area on the same floor.
- The college honored Keith with its Lifetime Achievement Award, which recognizes a track record of excellence in pharmacy, patient care, advocacy, research, service and mentoring or teaching. It is the most prestigious honor bestowed on an individual from the Washington State University College of Pharmacy.
- To further galvanize the legacy that Keith has built within the pharmacy community, the college announced that going forward our Lifetime Achievement Award will be named after him. It is only fitting that the R. Keith Campbell Lifetime Achievement Award will honor the innovators and leaders in the pharmacy profession for generations to come.

I would like to sincerely thank Ed and Beatriz Schweitzer for their generous contribution to name the R. Keith Campbell Applied Patient Care Laboratory. The Schweitzer's donation helped us reach our fundraising goal early on, which allowed us to expand our naming efforts so we could also name the student collaborative and study space outside the APC lab in honor of Keith. We are grateful for the Schweitzer's support of this effort and I want to share their comments with you:

"Keith has been, and continues to be, a true champion for the College of Pharmacy. He has educated a couple of generations of pharmacists, not only helping folks become pharmacists, but also to be great community members. Keith is "ON" 24/7! He is an inventor and entrepreneur, as well as a professor. And, he has tirelessly and voluntarily served many communities, in fostering and advancing patient care, especially in the area of diabetes. Finally, he is a friend that my wife and I feel fortunate to share. Congratulations, Keith!"

- Ed and Beatriz Schweitzer, Schweitzer Engineering Laboratories

Going into the Thanksgiving season, it is even more evident how important it is for us to stay connected. I am grateful that we are able to accomplish so much through the simple act of coming together.

With warmest regards and much appreciation,

Linda Garrelts MacLean

Linda Garrelts MacLean, BPharm, RPh
Vice Dean of External Relations
Clinical Professor

ALUMNI NEWS



STUDENT SPOTLIGHT

Spokane native Ruby Siegel is not your average Washington State University Ph.D. student: she spent 17 years working in a clinical laboratory and raising a son between earning her degrees.

[Read more »](#)



ALUMNI SPOTLIGHT

Manpreet Chahal received the Outstanding Service Award from the WSU Foundation. Although he couldn't attend the event due to work obligations, he was still able to make "an appearance" thanks to fellow alum Leon Alzola.

[View photo »](#)



HOMECOMING WEEKEND

Thank you to everyone that attended our Pharmacy Homecoming Weekend events! It was great to reconnect with all our alumni and friends.

[Crimson Gala photos »](#)

[Homecoming Tailgate photos »](#)

ALUMNI UPDATES

- Mylinh Nguyen, class of 2013, recently got married. Congrats Mylinh! [View photo »](#)
- Natasha Heimbigner, class of 2014, is now working as an oncology pharmacist at Summit Cancer Centers. Great job Natasha!

Want to be listed in our alumni updates? Send us your career information or let us know what you've been up to! gocougs@pharmacy.wsu.edu



FACULTY SCHOLARSHIP

Publications

- Pharmacotherapy Clinical Professor **Jean-Baptiste Roullet**, Pharmacotherapy Professor **K. Michael Gibson** and three co-authors published, “In vitro toxicological evaluation of NCS-382, a high-affinity antagonist of γ -hydroxybutyrate (GHB) binding,” in the bimonthly peer-reviewed journal *Toxicology in Vitro* (2017 Apr;40:196-202).
- **K. Michael Gibson** and three co-authors published, “Aberrant mTOR signaling and disrupted autophagy: the missing link in potential vigabatrin-associated ocular toxicity?” in the monthly peer-reviewed journal *Clinical Pharmacology and Therapeutics* (2017 Apr;101(4):458-461).
- **Jean-Baptiste Roullet, K. Michael Gibson** and six co-authors published, “Gammahydroxybutyrate (GHB) content in hair samples correlates negatively with age in succinic semialdehyde dehydrogenase deficiency,” in the *Journal of Inherited Metabolic Disorders Reports*, a publication from the Society for the Study of Inborn Errors of Metabolism, in February 2017.
- **K. Michael Gibson** and 11 co-authors published, “Phenotype of GABA-transaminase deficiency,” in the peer-reviewed medical journal *Neurology* (2017 May 16;88(20):1919-1924).
- **K. Michael Gibson** and 28 co-authors published, “Oral D-galactose supplementation in PGM1-CDG,” in the monthly peer-reviewed journal *Genetics in Medicine* (doi: 10.1038/gim.2017.41)
- **K. Michael Gibson** and four co-authors published, “mTOR inhibition mitigates molecular and biochemical alterations of vigabatrin-induced visual field toxicity in mice,” in the peer-reviewed journal *Pediatric Neurology* (2017 Jan;66:44-52.e1).
- **K. Michael Gibson** and four co-authors published, “Therapeutic relevance of mTOR inhibition in murine succinate semialdehyde dehydrogenase deficiency (SSADHD), a disorder of GABA metabolism,” in the peer-reviewed scientific journal *Biochimica et Biophysica Acta* (2017 Jan;1863(1):33-42).
- **K. Michael Gibson** and three co-authors published, “Multicompartment analysis of proteinrestricted phenylketonuric mice reveals amino acid imbalances in brain,” in the *Journal of Inherited Metabolic Disorders*, the peer-reviewed official journal of the Society for the Study of Inborn Errors of Metabolism (2017 Mar;40(2):227-235).
- Pharmacotherapy Clinical Assistant Professor **Dana R. Bowers** and four co-authors published, “Early administration of adjuvant β -lactam therapy in combination with vancomycin among patients with methicillin-resistant *Staphylococcus aureus* bloodstream infection: a retrospective, multicenter analysis,” in the September 26 issue of *Pharmacotherapy: The Journal of Human Pharmacology and Drug Therapy*, the peer-reviewed official journal of the American College of Clinical Pharmacy. [Read abstract »](#)
- Pharmacotherapy Professor and Associate Dean for External Professional and Continuing Education **Danial E. Baker** and Pharmacotherapy Clinical Assistant Professor (Yakima) **Anne P. Kim** published, “Formulary drug review: safinamide,” in the independent peer-reviewed journal *Hospital Pharmacy* (52(8):532-543) in September 2017.
- **Daniel Baker** published, “Etelcalcetide,” in the journal *Hospital Pharmacy* in September 2017.

Presentations

- **Danial Baker** presented the webinar, “USP Drug Classification System 2018 webinar for pharmaceutical manufacturers + beneficiaries/patient advocacy groups,” on October 12, 2017.
- Pharmacotherapy Clinical Assistant Professor **Kimberly McKeirnan** and Pharmacotherapy Specialty Resident **Kyle R. Frazier** presented the poster, “Pharmacy technicians as immunizers: impact from the pilot project,” at the National Community Pharmacists Association (NCPA) Annual Convention in Orlando, Florida, in October 2017.
- **Kyle Frazier** and **Kimberly McKeirnan** presented the poster, “Utilizing home visits to provide a comprehensive medication review,” at the NCPA Annual Convention in Orlando, Florida, in October 2017.
- **Kimberly McKeirnan**, Pharmacotherapy Clinical Assistant Professor **Shannon G. Panther** and Pharmacotherapy Academic Fellow **Taylor Bertsch** presented the poster, “Tuberculin skin test training utilizing pharmacy students,” at the NCPA Annual Convention in Orlando, Florida, in October 2017.
- Pharmaceutical Sciences Research Technologist **Kenneth Porter** (Gaddameedhi lab), Pharmaceutical Sciences Assistant Professor **Shobhan Gaddameedhi** and three co-authors presented the poster and podium presentation titled, “Circadian clock regulates the melanogenesis pathway through MITF in mouse and human models,” at the 2017 Sleep and Performance Research Center (SPRC) Retreat in Coeur d’Alene, Idaho, on October, 19, 2017.
- **Kenneth Porter**, Pharmaceutical Sciences Assistant Professor **Hui Zhang**, **Shobhan Gaddameedhi** and four co-authors presented the poster and the podium presentation titled, “Chronopharmacology of cisplatin: role of the circadian rhythm in modulating cisplatin-induced toxicity in melanoma mouse and human models,” at the 2017 SPRC Retreat in Coeur d’Alene, Idaho, on October, 19, 2017.
- **Shobhan Gaddameedhi** delivered the podium presentation, “Mechanistic understanding of circadian clock role in carcinogenesis and in cancer treatment efficiency” at the 2017 SPRC Retreat in Coeur d’Alene, Idaho, on October, 19, 2017.
- Pharmacotherapy Professor and Chair **John R. White Jr.** presented, “Management of Type 2 DM,” at the Metabolic and Endocrine Disease Summit at Meds East, Orlando, Florida, on October 11, 2017.
- **John White** presented, “Pharmacologic 101: simplifying pharmacology of insulins and its application to clinical practice,” as the 19th Dr. Ricardo E. Fernando Professorial Lecturer during the Institute for Studies on Diabetes Foundation, Inc. Annual Convention in Mandaluyong City, Philippines, on October 19, 2017.
- **John White** presented, “Evolving standards and innovation in diabetes care,” as the 19th Dr. Ricardo E. Fernando Professorial Lecturer during the Institute for Studies on Diabetes Foundation, Inc. Annual Convention in Mandaluyong City, Philippines, on October 20, 2017.

Service

- Pharmacotherapy Clinical Assistant Professor **Alyson Blum** will serve as the first pharmacist medical director at Camp Stix, a summer camp in Spokane, Washington, for children aged 8-18 with juvenile diabetes.

Grants

- Pharmaceutical Sciences Assistant Professor **John Clarke** received a WSU Health Equity and Resilience Research Collaborative Community Partnership Seed Grant in the amount of \$5,000 for the project, “Toxin exposure and liver disease disparity in Pacific Northwest American Indian Tribes.”
- Pharmaceutical Sciences Professor and Associate Dean for Faculty and Student Development **Kathryn E. Meier** received a Ferring Innovation Grant in the amount of \$70,000 over one year from the Ferring Research Institute for the project, “FSH receptor as a therapeutic target in prostate cancer.”

STUDENT ACHIEVEMENT

Doctor of Philosophy (Ph.D) students

- **Soumyadeep Sarkar** (pharmaceutical sciences, Gaddameedhi lab), **Panshak Dakup** (pharmaceutical sciences, Gaddameedhi lab), with faculty co-author **Shobhan Gaddameedhi** and two others presented the poster and podium presentation titled, “Circadian clock regulates the melanogenesis pathway through MITF in mouse and human models,” at the 2017 SPRC Retreat in Coeur d’Alene, Idaho, on October 19, 2017.
- **Panshak Dakup, Alexander Little** (pharmaceutical sciences, H. Zhang lab), with faculty co-authors **Hui Zhang, Shobhan Gaddameedhi** and three others presented the poster and podium presentation titled, “Chronopharmacology of cisplatin: role of the circadian rhythm in modulating cisplatin-induced toxicity in melanoma mouse and human models,” at the 2017 SPRC Retreat in Coeur d’Alene, Idaho, on October 19, 2017.
- **Soumyadeep Sarkar** received first place in the poster presentation competition and a \$50 award.

JOBS

- Clinical Assistant Professor: Pharmacotherapy, Virginia Mason Memorial Hospital



College of Pharmacy

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