

## CRIMSON GALA

### LIFETIME ACHIEVEMENT AWARD: PROFESSOR EMERITUS R. KEITH CAMPBELL

Proceeds from this event will contribute to name the R. Keith Campbell Applied Patient Care Lab in the Pharmaceutical and Biomedical Sciences Building on the WSU Health Sciences campus in Spokane. Funds will then provide support for our student pharmacists.

Friday, October 20, 2017 at the DoubleTree Hotel in Spokane, Wash.  
Attendees: ~ 250 alumni and donors

## SPONSORSHIP OPPORTUNITIES

### Cougar Sponsor - \$5,000

#### PRIOR TO EVENT

- Logo/name on event invitation
- Recognition as a Cougar Sponsor in the September 2017 issue of CougaRx News, the college's e-newsletter

#### AT EVENT

- One reserved table at the Crimson Gala (seats eight), plus eight tickets to the VIP Reception
- Logo/name in the event program and on event signage
- Recognition during the gala by the event emcee
- Opportunity to make brief remarks (1 minute) at the event

### Crimson Sponsor - \$2,500

#### PRIOR TO EVENT

- Recognition as a Crimson Sponsor in the September 2017 issue of CougaRx News, the college's e-newsletter

#### AT EVENT

- One reserved table at the Crimson Gala (seats eight), plus eight tickets to the VIP Reception
- Logo/name in event program and on event signage
- Recognition during the gala by the event emcee

### Gray Sponsor - \$1,000

#### AT EVENT

- Four tickets to the Crimson Gala plus four tickets to the VIP reception
- Logo/name in event program and on event signage

To sign up as a sponsor or for more information, please email Kelly Sylvester at [gocougs@pharmacy.wsu.edu](mailto:gocougs@pharmacy.wsu.edu) or call 509-368-6675.